

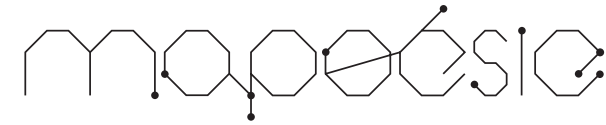
monoesie

*by Elsa Poux*



Mea Cama®

PORTUGAL



For 14 years, Mapoésie revisits the accessories, ready-to-wear, decoration and beachwear universes.

The creator, Elsa Poux, formed at l'École Nationale supérieure des Arts Décoratifs of Paris, quickly introduces a real personal style and a strong graphic identity: now the DNA of the brand.

Her different travels, close to craftsman and fabrics, helped her discover precise techniques, difficult weave, and unique know-how. Screen printings, knowledge that persists in India, revealed her drawings and are present season after season on beautiful natural fabrics as wool, cotton or silk.

A range of accessories as bags, pouches, were quickly created to accompany Mapoésie's scarves. In a second time, rugs, cushions, floor cushions were created for a home collection.

Then a bath collection was designed with a range of different products: foutas, towels, waffle bathrobe as well as beach accessories (bags, pouches, glasses pouches) and dresses.

Last but not least, the ready-to-wear complete the selection to create a rich and colorful collection.

Mapoésie often collaborates with artists from different universes (contemporary art, designer, graphist...) for four-handed creations.

Mapoésie is distributed from France, Europe, Japan, United States to Australia. With more than 300 stores, the brand is presented either in small concept stores or famous department stores.

Some of our retailers:

- Le Bon Marché (Paris, France)
- Le Printemps (Paris, France)
- Galleries Lafayette (Paris, France)
- RMN (French national museums: Georges Pompidou Center)
- La Maison Générale (concept store at Saint Malo, Brittany, France)
- Louisiana Museum (Copenhagen, Denmark)
- MoMA (San Francisco, USA)
- Spiral (Tokyo, Japan)
- Couverture & the Garbstore (London, UK)

Mapoésie has its own store in Paris where you can find all its collections and some lifestyle pieces chosen by Elsa. The store is in the center of the 11th district. Mapoésie has also sales corner at BVH parisian store in the hearth of Le Marais.





# STUDIO MAPOÉSIE

Mapoésie functions as a creation studio. Designed as a laboratory dedicated to the creation and exploration of new formats for Elsa Poux's creations, this studio also hosts ephemeral collaborations and innovative projects. Mapoésie thus explores its future while creating a present without limits or borders.

Colors, geometric shapes and designs are then deployed on scarves, accessories, cushions or other ready-to-wear pieces in the image of a continuously expanding universe. Thus, in quantities respectful of creation, materials and artisans, Mapoésie designs thematic collections piece by piece like so many chapters of an endless story.



*Inspirations and researches moodboards*







MAPOÉSIE SHOP :  
A LIFESTYLE PLACE IN PARIS DISCRIT  
69 RUE DU CHEMIN VERT 75011 - PARIS







**Yvonne - Ochre**  
200 TC Percale 100%  
Organic Cotton



## DUVET SETS

**Yvonne - Blue**  
200 TC Percale 100%  
Organic Cotton







**Solaire - Light pink**  
Washed Dobby Grain  
100% Organic Cotton



**Solaire - White**  
Washed Dobby Grain  
100% Organic Cotton





**Stella - Khaki**  
200 TC Percale  
100% Organic Cotton



**Stella - Light Pink**  
200 TC Percale  
100% Organic Cotton



# FITTED SHEETS AND PILLOWCASES

## Diagonal Stripe Sheets - Purple

T 200 Percale  
100% Organic Cotton



## Diagonal Stripe Sheets - Pink

T 200 Percale  
100% Organic Cotton



## Diagonal Stripe Sheets - Khaki

T 200 Percale  
100% Organic Cotton







**Rhythm - Khaki**  
2 Way Slub  
100% Organic Cotton





**Plain Dyed Sheets and cushions**  
T-200 Percale (100% Cotton Organic)



**Khaki**



**Ochre**



**Navy**



**Light Pink**

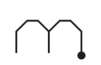




**Vichy - Ochre**  
Herringbone Dobby  
100% Organic Cotton



**Vichy - Pink**  
Herringbone Dobby  
100% Organic Cotton





# QUILTED THROWS



**Florida - Light Pink**  
Front: Herringbone Slub ,  
Back: T-200 Percale, 100%  
Organic Cotton, Digital Print  
with 180 GSM Polyfill Quilting





**Dolmen - Light Pink**

Front: Herringbone Slub , Back: T-200 Percale, 100% Organic Cotton, Digital Print with 180 GSM Polyfill Quilting





# CUSHIONS



khaki



Navy blue



Light pink



Ochre



Navy blue



Sage



Caramel

**Diagonal Stripe**

**Fragment**

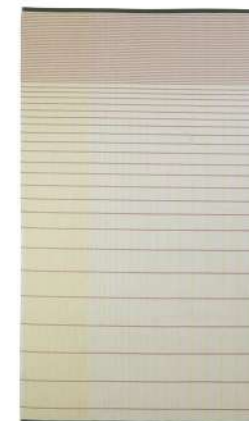
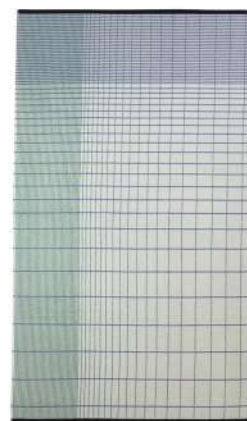




# TOWELS



**ECHO**  
100% Cotton 650 GSM  
JACQUARD



*Blue*

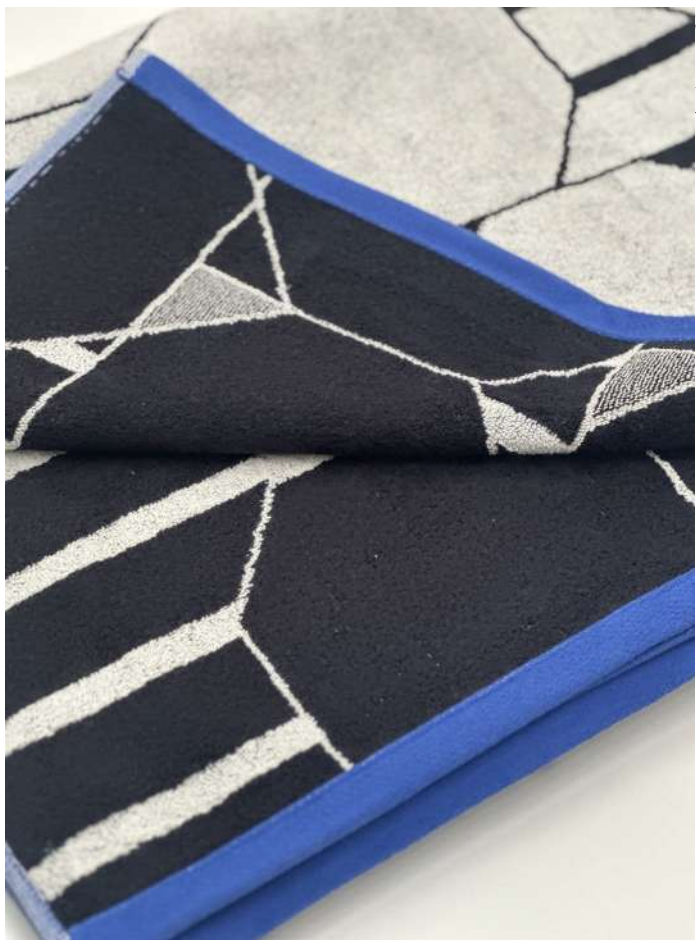


*Pink*



*Yellow*





**SOLAIRE**  
100% Cotton 650 GSM  
JACQUARD



*White*



*light pink*

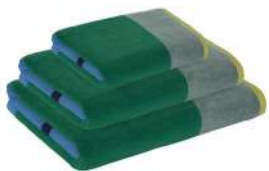
**FRAGMENT**  
100% Cotton 650 GSM  
JACQUARD



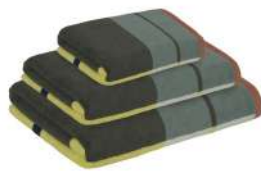
*light pink*



**COLOR BLOCK**  
100% Cotton 650 GSM  
JACQUARD



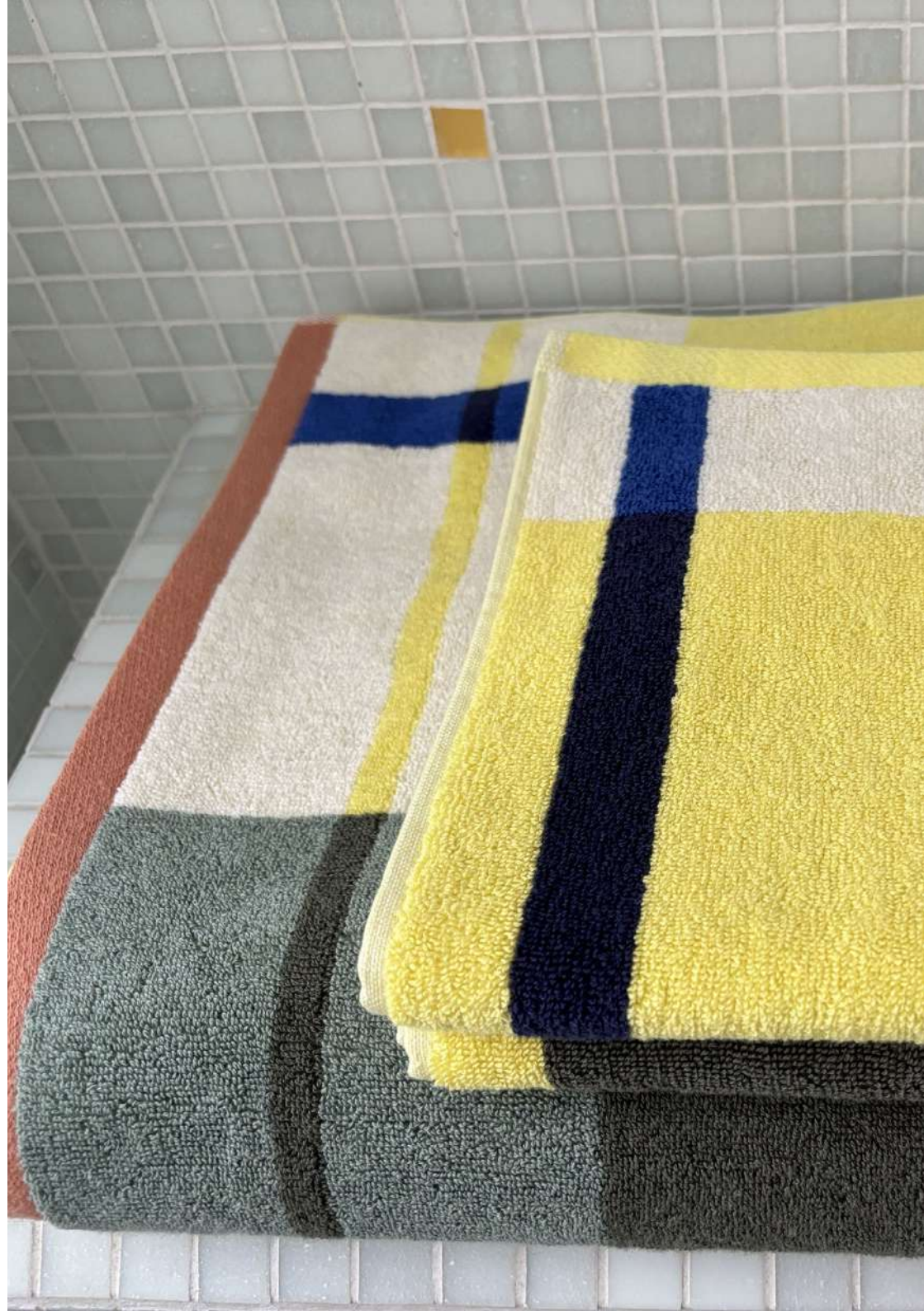
*Blue*



*Yellow*



*Pink*





**RHYTHM**  
100% Cotton 650 GSM  
VELOUR/ JACQUARD

**DIAGONAL**  
100% Cotton 650 GSM  
JACQUARD



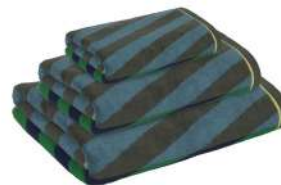
*Sage*



*Brown*



*Green*



*Green*



*Brown*



*Yellow*







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